**Information Technology for Emerging Communities** Charitable Giving & Volunteering Opening Doors for Youth in Technology > Page 12 Volume 30

Issue 12.08

#### **National Science Foundation**

**Software Development for** Cyberinfrastructure (SDCI) Program



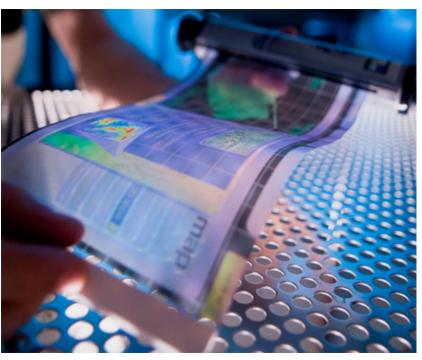
ARLINGTON, VA—The National Science foundation (NSF) recently awarded funding to the University of Delaware for an SDCI This program supports software development across three major sectors: system software and tools for Performance Computing (HPC) environments; software promoting NSF's strategic vision for

digital data; and software in the form of middleware capabilities services to support distributed resource sharing and virtual organizations.

Delaware's proposed project addresses development and deployment of cyberinfrastructure system for monitoring, network measurement, reporting, and debugging that is interoperable and sharable across multiple network domains. The software system, called perfSONAR, is international already software effort whose architecture has been adopted by the major research and education networks in United States (Internet2 ESNet) and abroad

NSF funds research and education in science engineering, through grants, contracts, and cooperative agreements. The NSF accounts for about 20 percent of federal support to academic institutions BDPA: DC

for basic research.



Washington, D.C. Edition

HP and the Flexible Display Center (FDC) at Arizona State University (ASU) are collaborating on flexible display technology, paper-like computer displays made almost entirely of plastic. The technology is easily portable and consumes less power than today's computer displays.

Full story begins on Page 12. Photo credit: FDC at ASU



bdpatoday

• Flexible Display Technology | A new Graphical User Interface (GUI)

- BDPA Government Relations | Power Networking with AFFIRM
- Health Information Technology | Service Oriented Architecture (SOA)
- IT & C4ISR CAREER OPPORTUNTIES | Expanded Career Section
- COMPTIA Certifications | Career Tracks for Network+, RFID+, & more

5 9 10

1 & 7

**Cloud Computing Expo '09** New York | March 30 - April 1, 2009

December 2008

New York, NY-With the advent of Cloud Computing, the cost of computation, application hosting and content storage and delivery is plunging fast by several orders of magnitude.

This is why many analysts and industry-watchers believe Cloud Computing is changing not just the technology landscape but also the entire nature of our business models that underpin successful software and hardware companies.

Entrepreneurial opportunities abound as this classic disruptive technology begins to proliferate and the 2nd International Cloud Computing Conference & Expo, being held 30 March - 1 April 2009 in New York City, is going to be one of the largest conferences devoted to delivering and using massively scalable Enterprise IT as service leveraging Internet technologies. **BDPA-NY** 

http://cloudcomputingexpo.com



Celebrating 30 Years of Service

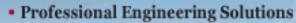
**INSIDE THIS ISSUE:** 

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# Sabre Systems, Inc. is a proud supporter of BDPA and extends the warmest

BDPA and extends the warmest welcome to BDPA Hampton Roads

Sabre Systems, Inc. is a quality-driven, professional services company that provides worldwide technology, scientific, management and administrative services.



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- Operational Training and Logistics
- IT Solutions
- Software Development
- Business Solutions

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Warminster, PA (HQ) Central NJ Hampton Roads VA Lexington Park, MD Northern VA China Lake, CA San Diego, CA Southern IN



# together ...

we can travel past

the \ digital divide

and beyond.

all aboard?





# Technology Awareness Program

A COMMUNITY TECHNOLOGY DEVELOPMENT & AWARENESS PROGRAM

A community technology development & awareness program TAP provides corporate sponsors with a turnkey program that enables them to advance the value of technology to African-American, Hispanic, and Native American communities *through three programs:*La Familia Technology Awareness Week; Native American Family Technology Journey; and Black Family Technology Awareness Week. The programs are comprised of content designed for audiences from kindergarten through 12th grade and includes their parents and extended families. TAP enables companies to augment their public image among minorities by extending their outreach efforts into those communities.



## For more information call 410-244-7101 or visit our websites!

Black Family Network www.blackfamilynet.net

Lafamilia Network www.lafamilianet.ne

Native American Family Network www.firstpeoplesnet.net

let's bring technology to all people. all aboard?



## Welcome 'Class of 2020'

Tomorrow's Software Engineers and Interns are preparing to deliver high performance computing solutions to global customers with emerging science, technology, engineering, and mathematics (STEM) requirements. This year's BDPA HSCC finalists helped raise the bar for them.





On Tuesday, December 16, 2008 BDPA-DC will participate in Southern Maryland's Youth in Technology Summit 2008. This is a very special after-school event for area youth and families. The College of Southern Maryland (Leonardtown Campus) is hosting this year's venue. Participating BDPA members, guests, and community leaders will be able to develop industry-specific Special Interest Groups (SIGs) and neighborhood Chapter Interest Groups (CIGs) to expand committee services and chapter programs to emerging communities within our region.

BDPA-DC SIG overtones include growth areas such as High Performance Computing, Modeling & Simulation, Intelligent Transportation Systems, Robotics, and Web 2.0 technologies. BDPA-DC CIGs form within the National Capital Region to provide emerging technology support and professional development services for the District of Columbia and counties in Southern Maryland. To schedule a BDPA CIG event near you, visit our website at <a href="https://www.bdpa-dc.org">www.bdpa-dc.org</a> for meeting and event locations or call our national office in Largo, MD at 800.727.BDPA (2372).



**TeraGrid '09** June 22-26, 2009

Hyatt Regency Crystal City Arlington, Virginia www.teragrid.org



HP: Pioneering Grid Computing's Move Into The Enterprise Market



REAL GRID SOLUTIONS
REAL BUSINESS VALUE



BDPA, formerly known as Black Data Processing Associates, was founded in 1975 to promote professional growth and technical development for those in or entering information technology (IT) oriented fields of interest and related industries. BDPA Chapters publish quarterly or monthly newsletters. For newsletter or web portal advertising rates, publication schedules, online calendars, and e-newsletters, contact regional or local BDPA Chapters by visiting <a href="https://www.bdpa.org">www.bdpa.org</a> or by calling <a href="https://www.bdpa.org">1.800.727.2372</a> (BDPA). <a href="https://www.bdpa.org">bdpa1oilay</a> (Washington, D.C. Chapter Edition) is published by the Washington, D.C. Chapter's Communications Committee, mailed to BDPA-DC Chapter members, BDPA corporate sponsors and electronically delivered to BDPA Chapters and Chapter Interest Groups (CIGs) as a benefit of membership. First Class and Periodicals postage paid at Washington, D.C. and additional mailing offices. Unless otherwise noted by own copyright, art and graphics @BDPA-DC, @Corbis, @Getty Images, & @JupiterImages<sup>TM</sup>. <a href="https://www.bdpa1oilay">bdpa1oilay</a> is available for immediate online publishing of ICT industry, chapter news, and community IT events. Send articles, events, or images to: <a href="mailto:info@bdpatoday.org">info@bdpatoday.org</a>. Use chapter Groupsite calendars to review local news, events, advertising and sponsoring deadlines.



### **AFFIRM President to Host Industry Recruitment Reception**

**Small Business Executives Invited to Attend Power Networking Event** 

Reston, Virginia—ITSMF members and BDPA small business executives are invited to Microsoft's office in Reston, Virginia, Wednesday evening, December 10, 2008, to meet Ms. Jackie Patillo. She is president of AFFIRM, the Association Federal Information Resources Management, a non-profit organization of

information resource management professionals from Federal, academia, private industry and sectors. Jackie Patillo is Deputy Chief the Information Officer U.S. (DCIO) for the Department of **Transportation** (DOT). She currently serves as the principal advisor to the Departmental CIO on

matters involving information resources

and information services management. Jackie began her role as the DCIO in

October 2005, after serving in the role as

Chief Information Officer at National

Highway Traffic Safety Administration

(NHTSA): one of the modals in DOT. Prior

to serving at NHTSA, Jackie was head of

the infrastructure at the United States

Mint, where she was responsible for

telecommunications, help desk services,

and data center services. She has spent

all of her career in public service. In

addition to Federal service, she served

dual roles as the Chief Information Officer

Management for the State of Alabama.

Jackie, along with other AFFIRM members

on her board are senior IT professionals

technology programs and IT projects.

major

Data

Federal

technology

information

overseeing

Director



Jackie Patillo Deputy CIO U.S. Department of Transportation

The Administrative Procedure Act (APA) requires Federal agencies to follow certain steps for formal and informal rulemaking. Federal agencies joined the Federal Docket Management System (FDMS), our government-wide

> which extensively is used by and advocacy e-Rulemaking. recently held e-Rulemaking RSVP: www.affirm.org



#### **2009 Presidential Inaugural Balls**

Arizona Presidential Inaugural Gala Commander-In-Chief Ball **Constitution Ball Democracy Ball** Freedom Ball Garden State Inaugural Gala Ball Hawaii State Society Inaugural Ball Illinois Presidential Inaugural Gala Independence Ball **Liberty Ball Patriots Ball** South Carolina Inaugural Ball Stars and Stripes Ball

Inauguration Tickets are available from Congressional Representatives. BDPA's Washington, D.C. Chapter will post additional information. Join the Chapter's Newsletter Groupsite for the industry news and member updates:

bdpatoday.org

## Regulatory Input From 'Main Street'

online e-Rulemaking system

> Congress, agencies, lobbyists and advocacy groups to track and comment on proposed rules and regulations. The Internet will continue to help BDPA members participate in online **AFFIRM** an panel discussion on Capitol Hill.

bdpatoday

Presents:

# **BDPA Day On The 'Hill**

Tuesday, January 20, 2009 **Inauguration Day** 

#### **Wednesday. February 18, 2009**

**BDPA** Participating Chapters formally will present agenda items to the 111<sup>th</sup> Congress. To add, modify, or recommend agenda items for consideration, contact local BDPA Chapter Government Relations Subcommittees BDPA's Washington, D.C. Chapter.

> washingtondc@bdpa.org www.bdpa-dc.org



Systems

# TeraGrid 2009 Conference

The TeraGrid is an open scientific discovery infrastructure combining leadership class resources at eleven partner sites to create an integrated, persistent computational resource. Using high-performance network connections, the TeraGrid integrates high-performance computers, data resources and tools, and high-end experimental facilities around the country. How soon your community benefits from these resources directly depends on stakeholder levels of involvement.



Hyatt Regency Crystal City Arlington, Virginia

www.teragrid.org

Launch a **TeraGrid SIG** (Special Interest Group) within your BDPA Chapter.

Call BDPA or JEF today. Join co-sponsor student teams November, 14-20 **2009** in Portland, Oregon this durina year's Supercomputing Conference SCO9. BDPA also seeks members interested Supercomputing forming SIGs and a Portland, OR Chapter Interest Group.

1.800.727.BDPA www.bdpa-dc.org

at 30<sup>th</sup> Anniversary Gala

Washington—BDPA-DC's Regional High
School Computer Competition (HSCC)
Champions and 2009's new student
members received awards and certificates
on November 12, 2008. The next National
HSCC will be held in Raleigh, North
Carolina during the National BDPA
Technology Conference, August 5-8,
2009. Final HSCC teams are comprised of
four to six students each. However,
remaining students are eligible to

HSCC \$cholarship
Awardees Acknowledged

Currently, TeraGrid resources include nearly a petaflop of computing capability and more than 30 petabytes of online and archival data storage, with rapid access and retrieval over high-performance networks. Researchers can also access more than 100 scientific data collections. With this combination of resources, the TeraGrid is the world's largest, most comprehensive distributed cyberinfrastructure for open scientific research. TeraGrid provides resources at eleven partner institutions: Indiana University (IU), Louisiana Optical

National Center for Atmospheric Research. National Center for Supercomputing Applications (NCSA). National Institute for Computational Sciences, Oak Ridge National Laboratory (ORNL), Pittsburgh Supercomputing Center (PSC), Purdue University (PU), Supercomputer Diego Center (SDSC), Texas Advanced Computing Center (TACC), and University of Chicago/Argonne National Laboratory (ANL/UC).

Photo credit: Joint Educational Facilities (JEF)



Las Vegas, NV-This past June, JEF student participants from BDPA's Mid-Atlantic Region participated in advanced computing competitions during third annual TeraGrid conference, which encourages young people to enter careers in high-performance computing (HPC), scientific visualization, and grid computing. Cadeal Chase [Baltimore], third from left, Bryan Bemley [Washington], fifth from left, stands with Frederick Smith, III [Northern Delaware], fourth from right and Dr. Jesse Bemley [JEF], second from right.

participate in BDPA's annual Youth Technology Camp (YTC) during our Conference. Local teams have prepared to travel to the National BDPA Technology Conference. All students are allowed to participate the Student Youth Technology Camp and all other planned student activities. The competition team will compete with other BDPA chapter teams throughout the United States developing web applications, mastering computer theory, conducting presentations and publishing their team's

The top five (5) teams will win college scholarships. computer hardware and software. NBDPA likely will extend awards to the top six (6) teams in 2009 due to increased participation in BDPA Regional HSCC events. BDPA student members and HSCC students are afforded an opportunity to participate or attend next year's TeraGrid '09 Conference in Washington, D.C. and the Supercomputing 2009 (SC09) Expo next November in Portland, Oregon. Student memberships are always available to interested students at \$15 for high school, community college, vocational school, 4-year college or university attendees. BDPA DC

deliverables during written competition.



Serving the District of Columbia and surrounding communities for over 25 years, Joint Educational Facilities (JEF) is an all-volunteer non-profit community-based organization providing instruction, research, and development guidance to Washington, D.C. area middle and senior high school students. Topics in Advanced Computing Sciences, Contemporary Mathematics, Geographical Information Systems (GIS), High-Performance Computing (HPC), Intelligent Technologies, and Robotics are offered. Parent-Student teams are encouraged to enroll this Fall or next Winter and participate on-line via the Internet, in the lab, or during any JEF event.



Now accepting enrollments from Junior and High School students for Winter 2008 and Spring 2009 sessions. For more information, call (202) 584-1898 to register as a student. Instructor-mentor, parent-student teams, JEF scholarships and internships with JEF also are available.

Contact: Dr. Jesse Bemley (202) 584-1898 www.jef.org

2528 Naylor Road, SE., T-3 Washington, DC 20020

JEF | COMBINED FEDERAL CAMPAIGN (CFC) Number: #40978

**JEF | UNITED WAY Campaign: Write-Ins** 

# BDPA Showcase

During recent Mid-Atlantic Region presentations at Bowie State University, undergraduate and high school students excelled at presenting advanced technical concepts to general audiences. White Papers were published for the National BDPA Technology Conference recently held in Atlanta, GA.

**Call for Papers** 

Regional BDPA IT Showcase Washington, D.C. | June 2009

2008 Sponsor Johnson⊲Johnson



# WHO SHOULD ATTEND 2009'S NATIONAL BDPA TECHNOLOGY CONFERENCE?

RALEIGH CONVENTION CENTER | AUGUST 5-8, 2009 | RALEIGH, NC

**Young Americans** are treated to the latest in Information Technology (IT.) Our Youth Technology Conference (YTC) has designed intense, IT related workshops and seminars to encourage and inspire youth to pursue Science, Technology, Engineering, or Math (STEM) careers with an information technology focus. High school teams from across the country annually compete for the High School Computer Competition (HSCC) National Title.

**High School Students** - Teams of high school students converge at the BDPA national conference to showcase their skills, teamwork, and creativity as they compete in an intensive 3-day competition. Others will be amazed at the talent and intellect of these students as they bond, compete, grow, learn and enjoy a healthy competitive environment laced with the most challenging technology available.

**Corporate Sponsors** have the opportunity to meet, greet, interview and network with some heavy-hitters in the IT field. Corporations also have the opportunity to showcase their products and services to thousands of members and attendees. This is an excellent opportunity to recruit qualified IT talent.

**Senior IT Executives** - BDPA has affiliated with the ITSMF to help achieve their objective. Senior information technology executives assist African American women and men in preparing for senior level positions.

**IT Professionals** have the opportunity to become engaged in "career possibilities". Our conferences offer professionals the opportunity to explore new IT horizons, to network with IT professionals, and to explore new employment opportunities with corporate sponsors.

**Entry Level IT** - Individuals just entering the IT field (or IT has entered <u>your</u> field) cannot afford to miss annual conferences. These annual meetings are "game-changing" experiences to help launch your career. Where else can you find professionals in virtually every concentration of IT? Where else can you find seminars and workshops specifically designed to enhance your skills and boost your career? This is the perfect opportunity to improve your IT career position. Whether you network and find a mentor, or attend a seminar that pushes you in a specific IT direction, everything about our conference will promote positive results in your career. Let's not forget about the Career Fair and Technology Expo, which provides an excellent opportunity to develop or continue to nurture relationships, distribute your updated resumes, and interview on the spot with many corporations that are looking for you!

Parents – Come join us! Share the fun and learning experiences with your children in our BDPA Host Chapter cities.

**Community-Based Organizations** - There is more to learn at our conferences. Technology is HERE! Don't let your organization fall behind because you were reluctant, or did not have the skills necessary to integrate your organization with technology. Many of our seminar tracks will help you better organize your CBO. Learn how to build your organization using technology, strategy, and team building.

**Entrepreneurs** – A "platinum" opportunity to network with other established firms and business partners in your market. Attending and presenting at some of our workshops are some of the most aggressive, successful entrepreneurs who are willing to share their experiences or opportunities with you.

Conference excerpts provided by *Electronic Village* 



big-company impact

#### We Need a Revolution: Health and Technology (Part 3 of 3)

by Donald George | dgeorge@mindspring.com | CEO, PRISM Communication Systems, Inc. | BDPA Atlanta

#### SOA: Technical Basis for the Health and Technology Revolution

With the growing recognition of inefficient practices, growing demand, and the potential improvement through a revolution, it is important to note that a solid technical foundation is a key part of the goal. The goal is not just to point out the wrongs, but to bring sound abilities, technologies, and skills to implement those technologies. The Service Oriented Architecture (SOA) is a vital technical foundation for a successful revolution in

the healthcare system.

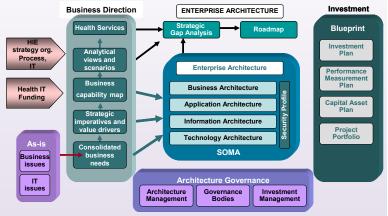
A Service-Oriented Architecture (SOA) provides the building blocks and glue to build a health framework that integrates health services across all healthcare settings. From a layman's point of view—the SOA is the technical "engine" that provides a single view of patient care from birth to death. SOA is about the business results that can be achieved from having better alignment between the business and IT. The SOA health framework provides a virtual environment for services and external systems to enable interoperability and data sharing across healthcare enterprises. It is the technical goal (i.e. a key enabler) of the revolution, while the "point of delivery" goal is to revolutionize healthcare delivery by making it seamless, accurate, efficient, and effective with our system of doctors, hospitals and clinics.

#### Summary

So, we have a desperate need, an increasing recognition of that need, we have proponents and soldiers and some great technologies. The Healthcare Revolution challenge is a race to design, build and cooperate to implement an infrastructure that anticipates and supports the growing care demands while addressing prevention in an evergrowing population with chronic needs. Health IT is the core tool in the "Digital Healthcare Revolution" and Health IT professionals are needed to bring about a new age of innovation to power breakthroughs in healthcare. It is a revolution, like so many others before it, that will be well worth the fight.

#### **PRISM | Blueprint For Health Transformation**

Achieving interoperability through enterprise architecture and service-oriented modeling and architecture (SOMA)



"Digital Healthcare Revolution" and Health IT professionals are **PRISM** is on the forefront of the "Digital Healthcare Revolution", and needed to bring about a new age of innovation to power health IT is the engine that is being used to accelerate the breakthroughs in healthcare. It is a revolution, like so many others transformation of healthcare. For more information on PRISM's before it, that will be well worth the fight.

#### BDPA IT Institute

# **RDPA**

In 2006, BDPA entered into a partnership with Auburn University to provide an Academic Chair to the BDPA IT Institute and to utilize its Office of Distance Learning to globally deliver our IT Institute courseware and certification content.

Dr. Juan Gilbert is the Distinguished Associate Professor Fellow, Auburn University Center for Governmental Services where he directs the Human Centered Computing Lab and The BDPA IT Institute.

Industry icons such as Deloitte, EMC Corporation, Ernst & Young, and IBM have supported this program since its inception.

Juan Gilbert, Ph.D. T-SYS
Human Centered Computing Lab
The BDPA I.T. Institute



Contact Information: 1.800.727.BDPA (2372) institute@bdpa.org



Certification Classes and PMP Prep Courses Available Sign-Up Now for Spring 2009

# **Sign-Up for Washington's Regional** *High School Computer Competition*

January 2009 Edition
Don't miss your next exciting issue of

# bdpatoday

Join the chapter's interactive Welcome Centre with chapter newsletters featuring Groupsites powered by **CollectiveX**. Visit **www.bdpa-dc.org** 



# Is your data working for you?

Infotek International, specializes in making data visually clear - turning mere data into actionable information by designing client data systems that are focused on improving performance.

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Data that translates into action. With our comprehensive approach to data system design and development, we consider every element of a successful system.

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Woman-Owned Small Business, 8(a), DoD Protege

# Career Upgrade **Connections**

In 2009, BDPA's Washington, D.C. Chapter invites new communities to grow with us for our next 30 years with your professional development, and community outreach programs.

#### **Committees to Chair or Join:**

- Audit/Finance/Sales/Grants Invest in our trillion-dollar industry
- IT Programs/Chapter Events Host Interest Groups and meetings
- · Membership/Services Source non-IT members for growth
- Government Relations/Advocacy Track laws in our high-tech society
- · Communications + PR Join local BDPA multimedia teams
- Education/Training/Standards Develop courseware, be a Mentor

#### What To Look For in 2009:

- America's new 111<sup>th</sup> Congress
- Inauguration of a new President
- **Black Engineer of The Year Awards**
- BDPA-Day-On-The-Hill
- ITSMF Symposium and Gala
- **FOSE 2009**
- **Regional BDPA Golf Classic**
- **Regional HSCC Competition (Youth)**
- Regional IT Showcase (Students)
- TeraGrid '09
- **National BDPA Tech Conference**
- National IT Showcase (Students)
- **National HSCC Competition (Youth)**
- Legislative Conference (CBCF/ALC)
- Prince George's Football Classic
- Supercomputing 2009 (SC09)
- 2009 BDPA-DC Awards Gala

Corporate sponsorships and member discounts are available by joining the Washington, D.C. BDPA Chapter: www.bdpa-dc.org

202.659.5367 — or — 703.627.8257



#### SUPERCOMPUTING 2009 CONFERENCE PREVIEW SC09 Broader Engagement (BE) Program

The SC09 Broader Engagement (BE) program is aimed at increasing the involvement of individuals who have been traditionally underrepresented in the HPC field. The program will offer a number of special activities at SC09 to stimulate interest within the SC conferences and the HPC community in general. Competitive grants will be available to support travel to and participation in the SC09 Technical Program by underrepresented groups. We encourage applications from all computingrelated disciplines, including research, education, or industry. Consideration will be given to applicants from groups that traditionally have been underrepresented in HPC, such as African-Americans, Hispanics, Native Americans, Alaska Natives, Native Hawaiians, Pacific Islanders, the physically challenged, and women.

#### Questions? **be@info.supercomputing.org**

JEF and BDPA provide additional information for local teams. Visit: www.bdpatoday.org

Educational institutions, training companies, not-for-profits such as BDPA and governmentfunded training organizations can improve services to constituencies by joining CompTIA.

#### **IT Career Upgrades**

CompTIA leading association the representing the international technology

community. Its goal is to provide a unified voice, global advocacy leadership, and to advance industry growth through standards, professional competence, education and business solutions.

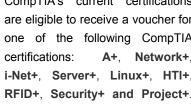
BDPA-DC will work with CompTIA in 2009 to make certification testing more accessible with sponsored and discounted student

vouchers. This upgraded member service allows BDPA members to keep their own skill sets current with industry requirements. Advanced training and free vouchers for additional CompTIA certifications will be made available for BDPA student and full members.

#### **CompTIA Exam Vouchers for BDPA Instructors**

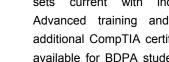
Qualified BDPA members of E2C member schools who are training students in any of

> CompTIA's current certifications are eligible to receive a voucher for one of the following CompTIA A+, Network+, i-Net+, Server+, Linux+, HTI+, RFID+, Security+ and Project+.



Obtaining a CompTIA certification adds to personal credentials and paves the way to more lucrative and challenging leadership positions. Top technology companies like Cisco, HP, Intel, Microsoft and Novell leverage

CompTIA certifications as electives or equivalents for their own certification tracks. BDPA members who achieve higher industry certifications with DoD security clearances attract growth industries to emerging communities, transfer knowledge to local schools while promoting economic development.



#### HP and Arizona State University Demo Flexible, Unbreakable Displays

PALO ALTO, Calif.--HP and the Flexible Display Center (FDC) at Arizona State University (ASU) announced the first prototype of affordable, flexible electronic displays. Flexible displays are paperlike computer displays made almost entirely of plastic. This technology enables displays to become easily portable and consumes less power than today's computer displays. Popular applications for the technology could include electronic paper and signage. The production feat is a milestone in the industry's efforts to create a mass market for high-resolution flexible displays. Plus, from an environmental standpoint, the displays leapfrog conventional display processes by using up to 90 percent less materials by volume. Mass production of such displays can enable production of notebook computers, smart phones and other electronic devices at much lower costs since the display is one of the more costly components.

The unbreakable displays were created by the FDC and HP using self-aligned imprint lithography (SAIL) technology invented in HP Labs, HP's central research arm. SAIL is "self aligned" considered because patterning the information is imprinted on the substrate in such a way that perfect alignment maintained regardless of process-induced distortion.

SAIL technology enables the fabrication of thin film transistor arrays on a flexible plastic material in a low-cost, manufacturing roll-to-roll process. This allows for more cost-effective continuous production, rather than batch sheet-to-sheet production.

"The display HP has

created with the FDC proves the technology and demonstrates the remarkable innovation we're bringing to the rapidly growing display market," said Carl Taussig, director, Information Surfaces, HP Labs. "In addition to providing a lower-cost process, SAIL technology represents a more sustainable, environmentally sensitive approach to producing electronic displays." Production of flexible displays. The first practical demonstration of the flexible displays was achieved through collaborative efforts between the FDC and HP as well as other FDC partners including DuPont Teijin Films and E Ink. To create this display, the FDC produces stacks of semiconductor materials and metals on flexible Teonex® Polyethylene Naphthalate (PEN) substrates from DuPont Teijin Films. \* HP then patterns the substrates using the SAIL process and subsequently integrates E Ink's Vizplex™ imaging film to produce an actively addressed flexible display on plastic. E Ink's Vizplex bi-stable electrophoretic imaging film enables images to persist without applied voltage, thereby greatly reducing power consumption for viewing text.

"Producing a photolithography-free, flexible active-matrix display is an excellent example of the Flexible Display Center's world-class development and manufacturing infrastructure," said Shawn O'Rourke, director, Engineering, Flexible Display Center at Arizona State University. "It demonstrates how multiple industry partners can collaborate on innovative solutions, including roll-to-roll compatible technology that addresses the rapidly growing market for flexible electronics." "Flexible electronic displays are playing an increasingly important role in the global high-tech industry, serving as the crucial enabling technology for a new generation of portable devices, including e-readers and similar products designed to combine mobility with compelling user interfaces," said Vinita Jakhanwal, principal analyst, Small and Medium Displays, iSuppli. "We expect the flexible display market to grow from \$80 million in 2007 to \$2.8 billion by 2013. The Flexible Display Center at Arizona State University is a key participant in helping to develop the technology and manufacturing ecosystem to support this market."

#### Charitable Giving & Volunteering Social Capital + Intellectual Capital

Southern Maryland's first Youth in Technology Summit will be held at the Leonardtown campus of the College of Southern Maryland (CSM) December 16, 2008 beginning at 4 pm. This event is designed to provide students and parents with very exciting STEM (science, technology, engineering,

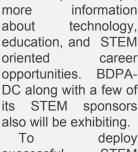
> and math) workshops. more information technology. about education, and STEM oriented career opportunities. BDPA-DC along with a few of its STEM sponsors

> To deploy successful STEM events. several volunteers, corporate sponsors, and individuals donate time. funds. and materials to assist these and other STEM

donate time and cash? Community reinvest-

BDPA DC

ment and economic development are primary drivers. Volunteers maximize their opportunities to nurture relationships through professional networking during industry trade events. Moreover, volunteers are exposed to different tasks that may produce new career paths in the same community



programs which open new avenues for our youth. Why volunteer or



See page 11 for a list of local **BDPA Chapter Committees.** 

By 2011, BDPA student members may have access to SAIL technologies providing flexible multimedia displays for wireless interactive gaming with peers, unprecedented collaboration with e-book publications, online faculty e-tutor "NetProfs", or industry mentors from ITSMF, BDPA, and JEF.

billion by 2013."

expect the flexible

display market to grow from

\$80 million in 2007 to \$2.8



February 19-22, 2009, Baltimore, MD

# Register before December 31, 2008 for the 2009 BEYA STEM Conference and receive 10% off the published registration fee.

Full Corporate Registration \$1200.00 \$1080.00

Full Government Registration \$1100.00 \$990.00

One Day Registration (Friday) \$525.00 \$472.50

One Day Registration (Saturday) \$625.00 \$562.50

Mark your calendar for the most important event of 2009.

Act now!
Offer ends December 31, 2008

P.s. Don't forget to book your hotel room before the January 18, 2009 deadline.



# SUCCESS.

It doesn't just happen.
It takes an early start.
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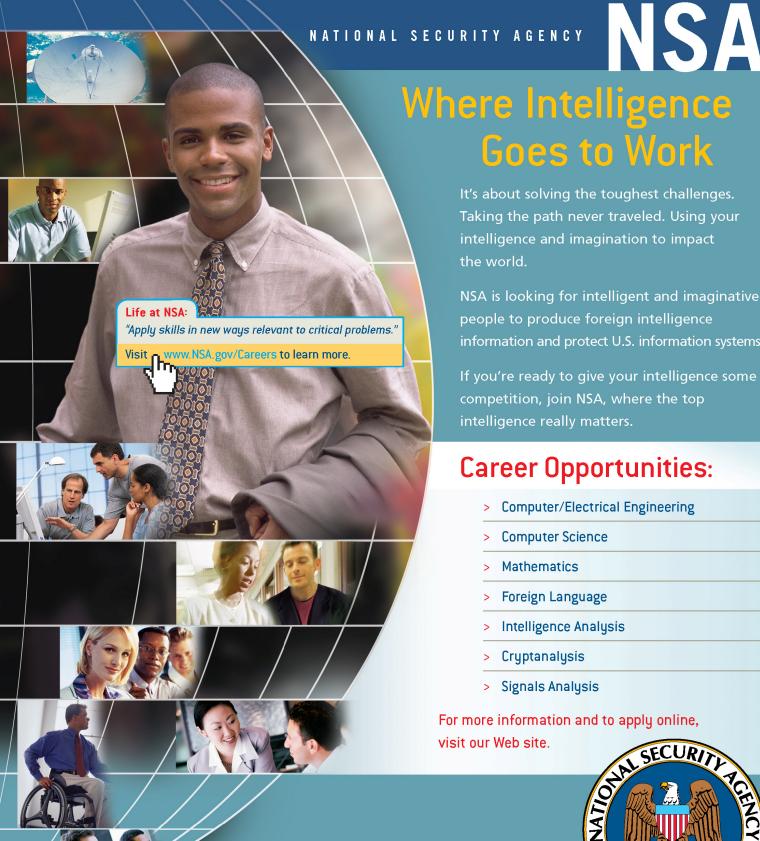
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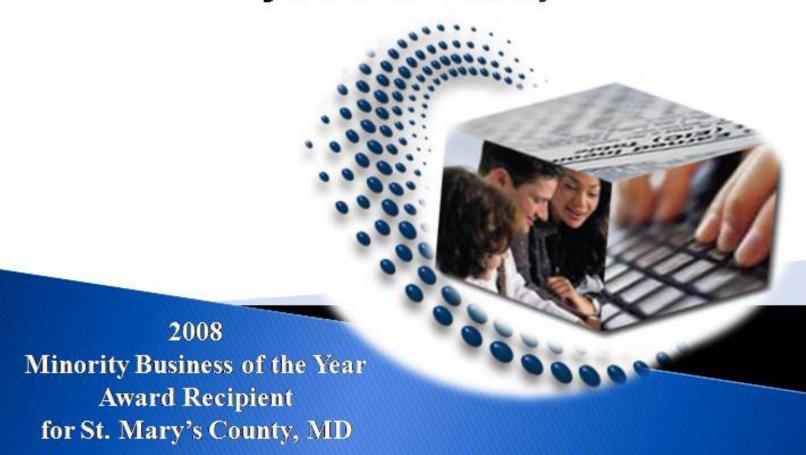
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# THE DIGITAL TV TRANSITION

## What You Need To Know About DTV



What Is The Digital TV (DTV) Transition?

Currently, many over-the-air stations are broadcasting in both analog and digital TV formats. After February 17, 2009, full — power TV stations will broadcast only in digital. The DTV transition will affect those who watch free over-the-air television (through a rooftop antenna or "rabbit ears"). If you watch over-the-air programs on an analog TV, you must take action before February 17, 2009.

Why Are Broadcast Stations Switching to Digital?

Federal law requires the switch, which will free up the airwaves for police, fire, and emergency rescue communications, allow broadcasters to offer programming with better picture and sound quality and offer more programming choices, and allow for advanced wireless services for consumers.

What Should I Do to Be Ready?

You have three choices:

- Connect your analog TV to a digital-to-analog converter box. Digital-to-analog converter boxes are in stores and have a one-time cost of \$40-\$70. To help you pay for the boxes, the U.S. Government is offering two \$40 coupons per household. (Please note that these coupons will expire 90 days after mailing). For more information on the coupons, visit www.DTV2009.gov, or call 1-888-388-2009 (voice) or 1-877-530-2634 (TTY). Plus, you should not need a new antenna if you get good quality reception on analog channels 2-51 with your existing antenna.
- Buy a digital television (a TV with a built-in digital tuner). You do not need a High Definition TV (HDTV) to watch digital broadcast television. You only need a digital TV (or an analog TV connected to a digital-to-analog converter box). Plus, you should not need a new antenna if you get good quality reception on analog channels 2-51 with your existing antenna. Or
- Subscribe to a paid TV service. If your TV set receives local broadcast stations through a paid provider such as cable or satellite TV, it is already prepared for the DTV transition. Cable companies are not required to transition or switch any of their channels to digital. However, if you have an analog TV that does not receive local broadcast stations through your paid provider, you will need a digital-to-analog converter box to watch digital broadcasts on that TV.

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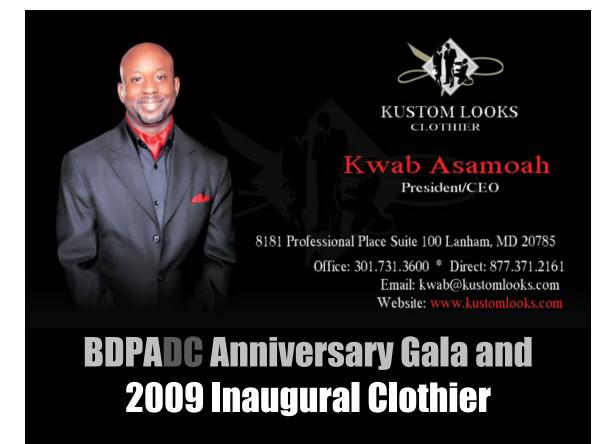
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