

Coaches and Dads!

Join a BDPA Chapter this summer—help develop sports and gaming apps with *Tech-Savvy members* for healthy kids! **Page 10**



WHAT'S INSIDE:

BDPA Members head to Philadelphia next month to attend the 2010 National HSCC, Career Fair, and Technology Conference.

PAGES 4 and 8



EPIC GULF CRISIS

Will it take us an entire generation to fix and solve one of this nation's worst catastrophes? Share your ideas with the U.S. Department of Energy (DoE).

PAGE 13

Advancing technical careers from the classroom to the board room



local chapter edition

Summer | 2010

bdpatoday

Volume 35
Issue 02.10

Annual Tech Latino 2030 Legislative Forum Convenes Broadband and STEM Advocacy for Minority Communities Increase



bdpatoday photo by Sharrarne Morton

Washington, DC | June 22, 2010—The Federal Communications Commission (FCC) is an independent United States government agency charged with regulating interstate and international communications by radio, television, wire, satellite and cable. FCC jurisdiction covers all 50 states, the District of Columbia, and U.S. possessions. Julius Genachowski, (above, second from the right) was sworn in as FCC Commissioner on June 29, 2009. Shortly before his keynote remarks to LISTA (Latinos in Information Sciences and Technology Association) on Capitol Hill during this year's Tech Latino 2030 Opening Reception, Chairman Genachowski is shown (L-R) above with Perry Carter, BDPA-DC, host BDPA Chapter President; Raul Danny Vargas, LISTA's Legislative Affairs Chairman; Jose Marquez-León, National President of LISTA, and members of LISTA's Legislative Affairs Committee. Chairman Genachowski stated the FCC seeks to incentivize mobile broadband and supports full inclusion. **bt**

2010 Community Awards DISA's Vice Director Keynotes Local BDPA Chapter's 35th Anniversary Kick-Off



Photo credit: U.S. Air Force

Washington, DC—Major General Ronnie D. Hawkins, Jr., Vice Director, Defense Information Systems Agency (DISA), fielded questions from a diverse and professional audience during BDPA's Community Awards Luncheon on June 5th, 2010. DISA is one of several agencies relocating to Maryland due to BRAC requirements. As one of the organizations moving to Ft. Meade, Maryland, General Hawkins outlined significant career opportunities for BDPA's professional and student members at DISA projected over the next several months. He also listed immediate Air Force Reserve Officer Training Corps (AFROTC) scholarships for qualified HSCC or BDPA student members participating in **See DISA, page 5**



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bdpatoday photo: Rod Edwards

Washington, D.C.—BDPA’s Industry Day, Regional High School Computer Competition (HSCC), IT/Robotics Showcase and local 35th anniversary Kick-Off events within the National Capital Region (NCR) were held June 4th and 5th at the Washington, D.C. Navy Yard and Bowie State University. BDPA’s Philadelphia, Baltimore, Washington and Northern Virginia Chapters co-hosted local events. The Washington, D.C. Chapter’s HSCC team (above) receives awards after successfully defending their fourth consecutive Regional HSCC Title on June 5th during regional HSCC competitions at Bowie State University. Teams head to Philadelphia July 28-31, to pursue a National HSCC Title which offers another round of available scholarships from BETF (BDPA Education and Technology Foundation) awarded to the top five teams. Pictured (L-R) are Mr. Louis Shack, HSCC Program Manager and BDPA-DC’s 2010 Member of the Year; Ms. TurKenya Herring, HSCC Team Captain and 2009 BDPA-DC Oracle Scholar; Mr. Christian Thornton, Mr. Emanuel Taylor, and Ms. Sarah Radwan. Ms. Herring has Bowie State University next fall. **bt**

06.22.10 – Growing Strong *IT* Relationships



Our Next MBE & IT National Legislative Event

The Washington, D.C. Chapter of BPDA (BDPA-DC) is participating in the annual *Tech Latino 2030 Legislative Forum* June 22 and 23rd, 2010 on Capitol Hill. Hosted by LISTA (Latinos in Information Sciences and Technology Association), our industry partner leverages this powerful forum to help accomplish its mission. Latinos in Information Sciences and Technology Association is a national organization geared toward the advancement and development of Hispanics in the information sciences, technology, and the telecommunications industry

National BDPA members and stakeholders continue to network during these legislative events to form special interest groups (SIGs) within their respective regions. BDPA Chapters provide technical and professional support along with professional development services while cultivating strategic industry partnerships. Visit our national Groupsite and other local chapter sites for events and related industry announcements. For more details or to find other local BDPA events in the National Capital Region (NCR), visit your chapter’s website at www.ncr-bdpa.org for event locations or call our national office at 800.727.BDPA (2372). **bt**

Join BDPA Members this summer @ TeraGrid '10!



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August 2-5, 2010

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NBDPA, formerly known as Black Data Processing Associates, was founded in 1975 to promote professional growth and technical development for those in or entering information, communications, or technology (ICT) oriented fields of interest and related industries. BDPA Chapters publish quarterly or monthly newsletters. For newsletter or web portal advertising rates, publication schedules, online calendars, and e-newsletters, contact regional or local BDPA offices by visiting www.bdpa.org or by calling 1.800.727.2372 (BDPA). **bdpatoday** (ISSN 1946-1429) is published by participating Local Chapters of NBDPA with their respective chapter Communications Committees, mailed to BDPA members, BDPA corporate sponsors and electronically delivered to BDPA Chapters and Chapter Interest Groups (CIGs) as a benefit of membership. First Class and Periodicals postage paid at Washington, D.C. and additional regional mailing offices. Unless otherwise noted by own copyright, art and graphics © NBDPA, © BDPA-DC, © Corbis, © Getty Images, & ©JupiterImages™. Cover photos and logos: BDPA-DC and **bdpatoday**. **bdpatoday** is available for immediate online publishing of ICT industry, chapter news, and community IT events. Send ads, articles, events, or images to: info@bdpatoday.org. Readers also may use Groupsite calendars, enhanced by Groupsite.com to review local events.



**National High School Computer Competition
July 2010—Philadelphia, PA
800.727.BDPA (2372) | www.bdpa.org**



bdpatoday photos by Pamela Gilliam

Washington, D.C. – The journey in 2010 to the National BDPA Technology Conference in Philadelphia, PA July 28-31, 2010, continued this Spring with regional BDPA Chapters co-hosting local NBDPA 35th Anniversary kick-off events. Following one of the host chapter’s Community STEM Awards Luncheon, an Executive Plenary Session convened to discuss emerging STEM workforce challenges, requirements, and fostering stronger HBCU/MSI partnerships. This Spring’s panel was moderated by **Dr. Daryl Stone** (left), Professor of Computer Science, Bowie State University. The executive panel (l-r) featured **Dr. Brian Dennis**, Principal Investigator, Lockheed Martin Advanced Technology Laboratories (ATL); **Rear Admiral Cecil Haney**, Director Naval Warfare Information Group, U.S. Navy; **Ms. Cynthia Miller** (SES), Office of the Director of National Intelligence (ODNI); and **Dr. Caesar Jackson**, Acting Division Director for Human Resource Development (HRD) Division of Education and Human Resources (EHR) at The National Science Foundation (NSF). Follow NBDPA’s 35th Anniversary, your local BDPA chapter events, and more photo galleries on:    

It was 1975, when Earl A. Pace, Jr. co-founded BDPA in Philadelphia.

Join us again this summer, July 28-31, to share with us in Philadelphia your most memorable “IT event” or “BDPA Moment.”

Visit www.bdpa.org 1.800.727.BDPA (2372)

NBDPA and local BDPA Chapters Kick-Off NBDPA's 35th Anniversary With Nominations and Community Awards.

Complete coverage of this year's awards will be presented in our July 2010 Special Conference print edition of [bdpatoday](#).



**Captain Joyce Robinson, United States Navy
A 2010 NBDPA Individual Epsilon Award Winner**

US Navy Captain Joycelin ("Joyce") Robinson (above left) is the first African-American Female Commanding Officer of a Fleet and Industrial Supply Center. One of the Navy's most challenging positions and part of a global logistics support enterprise, she was selected for this position out of an extremely competitive group of her peers. Her established and documented record of extraordinary and outstanding performance throughout her career of 23 years made her the ideal person to lead Fleet and Industrial Supply Center (FISC), Jacksonville. In her assignment as Commanding Officer, she guides and coordinates an ever-increasing range of supply and support services to 49 ships, over 400 aircraft, two industrial facilities and 19 shore installations throughout Navy Region Southeast and the Caribbean. Exercising over \$54 Million in annual budget authorities, she maintains the public trust while directing the logistics efforts of over 700 employees to provide first class support during extraordinarily demanding events such as the devastations of the Haitian Earthquake and multiple region wide product and service functional realignments.

**Dr. Jesse L. Bemley
A 2010 Chapter Lifetime Achievement Award Winner**

Dr. Jesse Bemley (above center), Joint Educational Facilities (JEF) founder, is this year's recipient of the Washington, D.C. Chapter's **Lifetime Achievement Award** for his selfless contributions to NBDPA, BDPA-DC, and his mentoring of hundreds of minority youth from traditionally underserved communities he enrolled in advanced CS-STEM programs within the national capital region (NCR) and throughout the country. Dr. Bemley's contributions to NBDPA include national high school computer competition (HSCC) programs, IT Showcase for high school and college students, and active participation for BDPA and JEF student members with TeraGrid and Supercomputing conferences, research, and competitions. Dr. Bemley has been a member of NBDPA for over 30 years and will retire from the U.S. government this fall.

**Mr. Louis Shack
A 2010 Local BDPA Chapter Member of the Year**

Mr. Louis Shack (above right), Technology Education Manager for DC Courts, combines his passion for computers with his passion to see youth reach their fullest potential. These passions have led him to volunteer with NBDPA and local BDPA Chapters for the past five years. As a mentor, teacher and coordinator in this program, Louis has coached youth to achieve second and third place consistently during BDPA Regional and National HSCC competitions.

Through his efforts and the efforts of his co-volunteers they have seen the program expand from a hand full of interested applicants to thirty youths annually. For his selfless efforts and dedication to the Chapter's Mission, the BDPA Chapter of Washington, D.C. proudly presented this year's **Chapter Member of the Year** award to Mr. Louis Shack and **Sponsor of the Year Award** to the District of Columbia Court System. **bt**

this year's NBDPA Technology Conference and interested in attending an AFROTC host institution this fall. Students should rank in the top 40% of their graduating high school class, have at least an SAT composite of 1100 or an ACT composite of 24 with a cumulative GPA of 3.0 or higher on a 4.0 scale. To research, visit www.AFROTC.com **bt**



bdpatoday photo by Pamela Gilliam

For his keynote presentation, Major General Ronnie D. Hawkins, Jr. (right), Vice Director for the Defense Information Systems Agency (DISA) receives a token of appreciation from host Chapter President, Perry Carter (center), and Ms. Sharrarne Morton, Mistress of Ceremony.

As Vice Director, Maj Gen Hawkins helps lead a worldwide organization of more than 6,600 military and civilian personnel responsible for planning, developing, and providing interoperable, global net-centric solutions that serve the needs of the president, secretary of defense, Joint Chiefs of Staff, the combatant commanders, and other Department of Defense (DoD) components.

Maj Gen Hawkins received his commission as a distinguished graduate of the ROTC program at Angelo State University in 1977. He has held a variety of communications positions, including an assignment on the Joint Staff as support manager for command, control, communications and computer systems, and he later served as Director of C4 Systems for Joint Task Force - Southwest Asia.

The general has commanded Cadet Squadron 24 at the U.S. Air Force Academy; Air Combat Command's Computer Systems Squadron and Communications Group; and Air Force Officer Accession and Training Schools at Maxwell Air Force Base, Ala. He has served as the Director of Communications and Information, Headquarters Pacific Air Forces, and Director of Communications Operations, Office of the Deputy Chief of Staff for Installations and Logistics, Headquarters U.S. Air Force. Maj Gen Hawkins has also been Deputy Chief of Staff, Communications and Information Systems, Multi-National Force-Iraq. **bt**

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VentureBeat

David Adewumi, contributing writer, Venturebeat

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A community technology development & awareness program TAP provides corporate sponsors with a turnkey program that enables them to advance the value of technology to African-American, Hispanic, and Native American communities *through three programs*: La Familia Technology Awareness Week; Native American Family Technology Journey; and Black Family Technology Awareness Week. The programs are comprised of content designed for audiences from kindergarten through 12th grade and includes their parents and extended families. TAP enables companies to augment their public image among minorities by extending their outreach efforts into those communities.



For more information call
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Native American Family Network
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2010 NBDPA Technology Conference Fact Sheet

July 28 – 31, 2010 • Marriott Downtown Philadelphia

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- The opportunity to **gain new skills** and to enhance your job performance
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- The best training value possible for your money – all in three days!
- July 28th is just around the corner, so REGISTER today.

General Information

Online Registration

Register online at: <http://bit.ly/bdpaconference>

Register by mail send check to: BDPA, 9500 Arena Drive Suite 350 Largo, MD 20774. (www.bdpa.org)

Hotel Information

Marriott Downtown Philadelphia—1201 Market Street, Philadelphia, PA 19107, 215-625-2900. **Note to all attendees.** National BDPA has contracted with the Marriott Downtown Philadelphia for sleeping rooms. Attendees are requested to register at this hotel under the group name and rate. Reservations may be made by phone or via the Conference Web site. (Group Name: Black Data Processing Association; Conference Code: BDPA)

Conference Registration Desk

On-site registration begins Tuesday, July 27 at 5:00 p.m. – 8:00 p.m.; Wednesday and Thursday the Registration desk is open 7:30 a.m. – 8:00 p.m.; Friday 7:30 a.m. – 5:00 p.m.; and Saturday, July 31 8:00 a.m. – 3:00 p.m. The On-site registration fee is \$750.00 for members and \$850.00 for non members. **Pre-registered attendees** can pick up conference materials starting Tuesday, July 28; from 7:00 a.m. – 8:00 p.m. All attendees receive a conference carrying case, program book, name badge, and other conference materials.

Career Fair

Friday, July 29 12:00 p.m. – 6:00 p.m. and Saturday 10:00 a.m. – 3:00 p.m.

Event Pricing

Members \$550

Non Members \$650

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Making Moves For a Healthier Generation



Official White House Photo by Samantha Appleton

In February, President Barack Obama signed a memorandum on childhood obesity in the Oval Office (above). From left are, Education Secretary Arne Duncan, Health and Human Services Secretary Kathleen Sebelius, Agriculture Secretary Tom Vilsack, First Lady Michelle Obama, and Interior Secretary Ken Salazar.

"It's done, honey," President Obama said to The First Lady as he signed a Presidential Memorandum establishing a task force on childhood obesity to address the growing health epidemic. "Now we work," she responded.

The new task force is charged with developing an interagency action plan to solve the problem of obesity among our Nation's children as part of the First Lady's **Let's Move** campaign. The campaign will take a comprehensive approach to engage both public and private sectors to help children become more active and eat healthier within a generation, so that children born today will reach adulthood at a healthy weight.

Within 90 days, the task force will develop and submit to the President a comprehensive interagency plan that details a coordinated strategy, identifies key benchmarks, and outlines an action plan. Members of the task force include: the Secretary of the Interior; the Secretary of Agriculture; Secretary of Health and Human Services; Secretary of Education; Director of the Office of Management and Budget; Assistant to the President and Chief of Staff to the First Lady; Assistant to the President for Economic Policy; and heads of other executive departments, agencies, or offices as the Chair may designate.

Speaking at an event later, the First Lady explained what motivated her to take this on: "These words – 'overweight' and 'obese' – they don't tell the full story. This isn't just about inches and pounds or how our kids look. It's about how our kids feel, and how they feel about themselves. It's about the impact we're seeing on every aspect of their lives." [Source: White House Blog]

bt



<http://letsmove.gov>

APPS For Healthy Kids



Coaches and Dads, Create Apps For Healthy Kids!

The **Apps For Healthy Kids** competition is a part of First Lady Michelle Obama's **Let's Move!** campaign to end childhood obesity within a generation. **Apps for Healthy Kids** challenges software developers, game designers, students, and other innovators to develop fun and engaging software tools and games that drive children, especially "tweens" (ages 9-12) – directly or through their parents – to eat better and be more physically active.

Childhood obesity or excess weight threatens the healthy future of one third of American children. America spends approximately \$150 billion every year to treat obesity-related conditions, and that number is growing. Obesity rates tripled in the past 30 years, a trend that means, for the first time in our history, American children may face a shorter expected lifespan than their parents. **We need to get moving!**

For BDPA Members, Coaches, and Team Moms

Contact local BDPA Chapters or **Donnie Shaw**, YMCA of Metropolitan Washington, to get started. Tools and games should be built using USDA's nutrition dataset recently made available to the public through the Open Government Initiative. This dataset provides information on total calories, calories from "extras" (solid fats and added sugars), and **MyPyramid** food groups for over 1,000 commonly eaten foods. USDA is seeking new, innovative, creative tools or games which use USDA's dataset to deliver nutrition and health concepts in fun and engaging ways. Send NBDPA your **APPS for Fitness** stories.



YMCA Photo

Thingamajig 2010 Invention Convention

The YMCA of Metropolitan Washington's Thingamajig Invention Convention gives nearly 3,500 local children the opportunity to create eco-friendly inventions and compete with other young inventors for fun prizes and awards. Thingamajig encourages children to explore the fields of science, engineering and design.

Kids use only recycled materials to create their inventions and learn about the importance of protecting the environment. Contact **Ms. Janice Williams**, YMCA of Metropolitan Washington, for event details at **800.473.YMCA**.

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www.NSA.gov/Careers

10 REASONS TO JOIN BDPA

1. **CONNECT TO A NETWORK OF IT PROFESSIONALS AND EXECUTIVES IN THE COMMERCIAL, GOVERNMENT, ACADEMIC AND NON-PROFIT SECTORS.**
2. **ENHANCE AND DEVELOP ADDITIONAL TECHNICAL SKILL SETS.**
3. **ACQUIRE PROFESSIONAL AND LEADERSHIP SKILLS.**
4. **PARTICIPATE ACTIVELY IN AN ORGANIZATION THAT IS SETTING TRENDS IN EMERGING TECHNOLOGY.**
5. **OPPORTUNITY TO PARTICIPATE IN THE REGIONAL AND NATIONAL HIGH SCHOOL COMPUTER COMPETITION, SCHOLARSHIPS, STUDENT EMPOWERMENT ACTIVITIES, INTERNSHIPS AND LIFELONG MENTORS.**
6. **OBTAIN EXPOSURE TO TECHNICAL AND PROFESSIONAL TOPICS THROUGH PROGRAM MEETINGS, SEMINARS AND WORKSHOPS.**
7. **OBTAIN FREE ADVERTISING THROUGH WEBSITE, ENTREPRENEUR DIRECTORY, AND QUARTERLY MAGAZINE.**
8. **PARTICIPATE IN CERTIFICATION SUPPORT GROUPS.**
9. **SERVE AS A ROLE MODEL WITHIN THE AFRICAN AMERICAN COMMUNITY.**
10. **SUPPORT AND INFLUENCE THE GOALS AND DIRECTIONS OF THIS LEADING EDGE TECHNICAL ORGANIZATION THROUGH THE CONTRIBUTION OF YOUR OWN PROFESSIONAL EXPERTISE.**



Government 2.0 | Visit www.doe.gov Share Your Ideas to Help Stop the Oil Spill



The Department of Energy (DoE) is working tirelessly to address the oil spill in the Gulf. At the request of President Obama, Secretary Chu traveled down to Houston to work closely with a team of top scientists from academia and the U.S. government, with support from more than 200 personnel from DoE's national laboratories, to analyze the response efforts and recommend additional options for stopping the leaking oil.

We'd like you to share your ideas on how to stop or contain the oil spill and mitigate its impact on the environment. The Deepwater Horizon Response has an online form available to collect your suggestions here: <http://www.horizonedocs.com/artform.php>

As small business owners, you know that innovation comes from many sources. We need to tap into the spirit of American entrepreneurship to learn as much as possible. So far over 20,000 ideas have been sent to BP since the Gulf of Mexico incident from oil industry experts, small businesses, and everyday Americans.

The online form, entitled "Alternative Technology Response," collects detailed information about your idea, including the materials, equipment and resources required to put your idea into action. Your idea, once you fill out the form, will go to a team of 30 technical and operational BP personnel for evaluation

We encourage you to be part of the solution and submit any ideas you have to the Deepwater Horizon Response, and to share this message with others who might be able to help. For more information on the Deepwater Horizon Response suggestion form, visit

Thank you,

Bill Valdez, Acting Director
Office of Small and Disadvantaged Business Utilization



IT Showcase | ITSC 10



Delaware . May 15



Washington . June 5

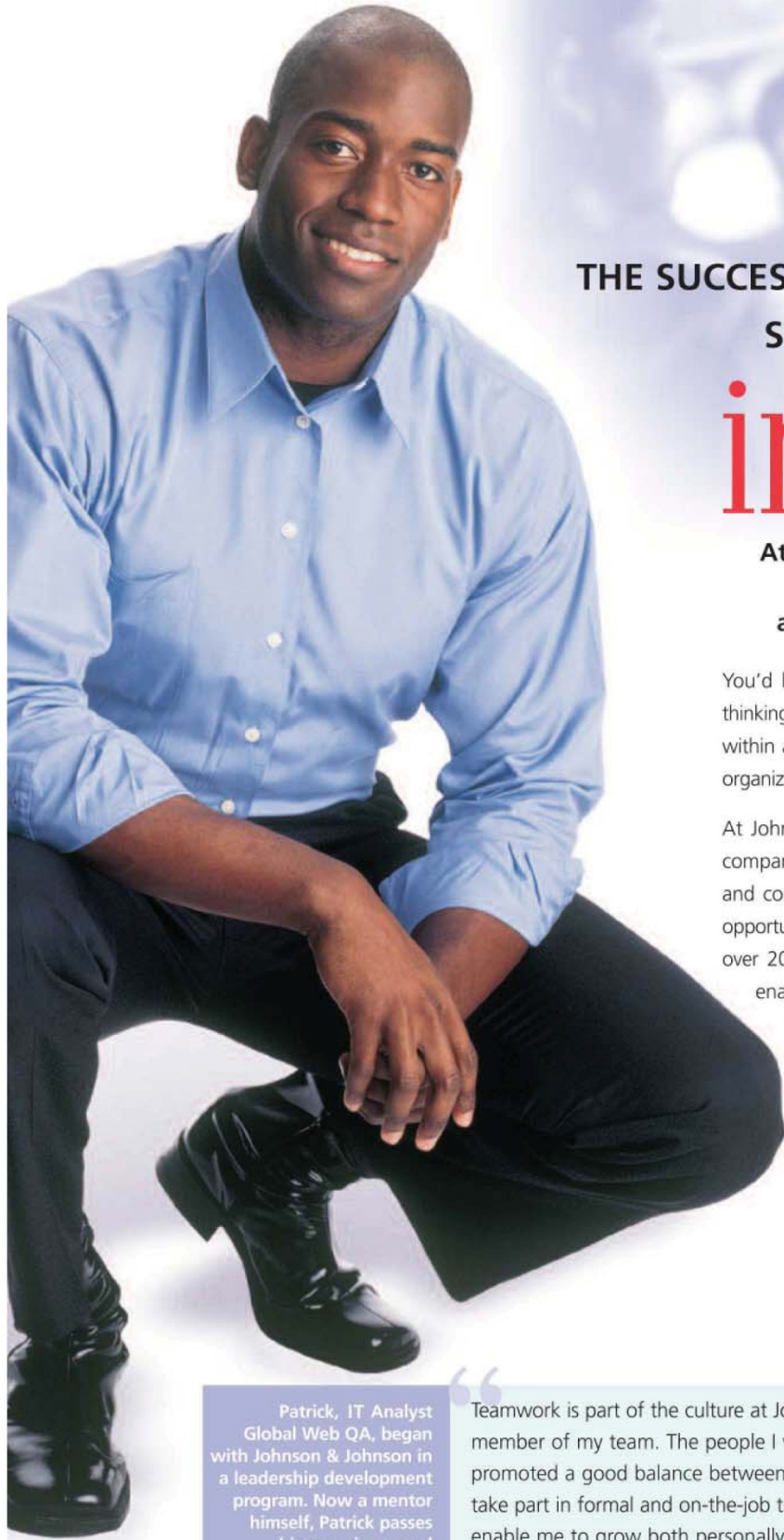


Philadelphia . July 28

For more information on NBDPA, and NBDPA's local academic, public, and private sector engagements, visit the organization's Groupsites enhanced by Groupsites.com.

<http://bdpa.groupsites.com>





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Patrick, IT Analyst Global Web QA, began with Johnson & Johnson in a leadership development program. Now a mentor himself, Patrick passes his experience and insights on to others.

Teamwork is part of the culture at Johnson & Johnson, and I have always felt like an important member of my team. The people I work with have helped shape my career, but have also promoted a good balance between my work and home life. I volunteer in the community, take part in formal and on-the-job training opportunities, and attend conferences, all of which enable me to grow both personally and professionally. It's a good feeling to know that my personal development and interests are supported by my company."

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-- ADM Gary Roughead, Chief of Naval Operations



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this issue's success story

HBCU/MSI's, local governments and Industry leaders continue to provide venues and inspirational messages to young men and women interested in Computer Science-STEM (CS-STEM) careers or entering technical fields. Regional HSCC and ITSC participants are headed to Philadelphia for next month's National BDPA Technology Conference contests, Youth Technology Camp, and Career Fair.

Inside our
next Fall issue:

CBCF/ALC

Legislative Conference

BEYA to Celebrate 25 Years

Special 2010 Legislative Edition

student programs: GET THEM INVOLVED!

NBDPA's SITES (Student Information Technology Education and Scholarship) initiative is designed to introduce students grades K-12 of African-American descent and underserved communities to the field of Information Technology (IT) and CS-STEM (Computer Science | Science. Technology. Engineering. Mathematics) disciplines through computer training by encouraging them to seek higher levels of education and grooming many of them to become our next generation of IT Professionals. Our programs are offered to students across the country at no cost to interested students. Contact NBDPA at **1.800.727.BDPA** (2372) for participating BDPA Chapters near you or visit our web site at **www.bdpa.org**.

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