

# **BDPA Washington, D.C.** Host Chapter Overview

Community Technology Advocacy & Executive Summary • 4Q13



Fiscal Year 2013 • Outreach Community Relations



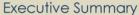
## **Our Mission is Our Future** | **Next Generation Workforce**



**Cover Story**: **bdpatoday** BDPA Student members arriving at Hilton Baltimore to attend the 34<sup>th</sup> National BDPA Technology Conference for IT Showcase (ITSC), High School Computer Competition (HSCC), and Youth Technology Conference (YTC) events.

Advancing Careers From The Classroom to The Boardroom<sup>sм</sup>





Formerly known as Black Data Processing Associates, National BDPA was founded in 1975 and rebranded as BDPA to promote technical development and professional growth in urban and underserved communities for those pursuing or entering information and communications technology (ICT) fields.

- An IRS 501 (c)(6) Not-For Profit Corporation (NPO)
- Over 35 chartered NPO chapters in CONUS
- National and Regional Tech Conferences annually
- Stakeholder and Membership Services across all industry sectors (Public, Private, and Academia)

#### **Business Impact**

Corporate participation, financial contributions, and inclusion goals are met each year from a variety of programs made available to your agency or organization from NBDPA and local BDPA Chapters:

- NBDPA volunteers provide comprehensive STEM outreach campaigns to urban and underserved communities
- NBDPA volunteers build camaraderie and foster leadership within each of our STEM-IC pillars
- NBDPA establishes pipelines of qualified technical professionals, students, and volunteers across all ICT domains and industry verticals

#### Innovation Layers & Inclusion

For over 35 years, National BDPA programs have provided students and volunteer instructors innovative environments to jointly explore new opportunities within emerging Information Communications Technology (ICT) fields of interest.

- Local High School Computer Competitions (HSCC), FIRST Robotics [AppDev], and STEM competitions
- Regional and National HSCC Competitions
- IT Showcase for College and High School Students
- BDPA IT Institute for Members (Auburn University)
- Regional and National Technology Conferences
- Community-oriented ICT Industry publications, social media, and multimedia programming

Visit bdpatoday.org to peruse any of these channels for collaborative urban technology NPO thrusts with BDPA and STEM-IC (Intell/Cyber) engagements.

#### Volunteer Phases & Milestones

National Capital Region

- BDPA-DC: An IRS 501(c)(3) NPO; 35<sup>th</sup> Anniversary
- BDPA-DC/BDPA NoVA Co-Host NBDPA 2013 Hosting 35th National BDPA Technology Conference in Washington, D.C. August 13-17, 2013
- Establish BDPA Central Maryland CIG (DC/Baltimore) Chapter Interest Group created and managed for STEM-IC (Intell/Cyber) think-tanks in direct support of HBCU/MSI and STEM-IC SIGs in FY13 (Security Clearances are required for various projects.)
- Create and manage a global Tablet-PC for Teens program for underserved communities, deploy T4T STEM-IC AppStores, and campaigns modeled after the Marine Corps' Toys-for-Tots campaign by FY15

















## **About Us**

- BDPA-DC was founded and chartered by NBDPA in 1978 and incorporated in 1981 as an IRS 501(c)(3) public charity. BDPA-DC celebrated its 35<sup>th</sup> Anniversary in 2013. BDPA-DC encourages expansion of technology and science programs, corporate responsibility (CR), community outreach, and service delivery to underserved and unserved communities within the National Capital Region (NCR). Toward this end, our local chapter encourages support of Chapter Interest Groups (CIGs) which are designed to meet or exceed service delivery requirements where growing technical trends and demographics ultimately can support a sustainable, viable and vibrant BDPA Corporate Advisory Council (CAC), Corporate Technology Council (CTC), and a Corporate Legislative Council (CLC) to effectively work with standing Chapter Committees and assigning subject-matter experts (SMEs) and mentors from industry to integrated STEM-IC (Intel/Cyber) Project Teams (IPTs.)
- Formerly known as Black Data Processing Associates, National BDPA (NBDPA), is a global Technology Inclusion (TECH-Inclusion) IRS 501(c)(6) non-profit organization (NPO) promoting professional and technical career advancements with corporate growth for its stakeholders. Founded in 1975, NBDPA's founders' concern, which subsequently was shared with industry, was very few minorities in middle and upper management, low recruitment and poor preparation of minorities for emerging technical positions. Moreover, an overall lack of upward career mobility, little or no minority community engagements or outreach from industry continued to perpetuate these concerns well into the 21st century.
- For 38 years NBDPA and local BDPA Chapters have helped advance technical careers from the classroom to the boardroom by hosting and participating in community oriented CS-STEM programs, workshops, expos, conferences, and STEM outreach events. Washington, D.C. (BDPA-DC) and Northern Virginia (BDPA NoVA) chapters of BDPA remain committed to excellence while providing a wide range of shared resources to members, corporate sponsors, small business owners, educational institutions and local communities within the National Capital Region (NCR).



# **Contact Us**

#### BDPA-DC Executive Committee CY-2011/2013

- Perry Carter, Chapter President | perry@bdpa.org
- Chapter President-Elect | Vacant
- Ravenna Chase, Vice President Finance
- Dr. Jesse Bemley, Vice President Strategy & Planning
- Edward Yeldell, Vice President Membership Management
- Joshua Farrish, Vice President Membership Services
- Sharrarne Morton, Communications Committee Chair
- Louis Shack, High School Computer Competition (HSCC) Program Manager
- Rodrick Edwards, Training & Education Programs
- Marcella Black-Caro, Immediate Past President

#### BDPA-DC Chapter Websites, I.T. Events, and eMail

www.bdpadc.org web

www.bdpatoday.org-and-http://bdpa-dc.groupsite.com

www.twitter.com/bdpatodayinfo@ncr-bdpa.orgmail

#### BDPA-DC IRS & Federal Procurement Data

- IRS 501 (c)(3) TIN/EIN: 52-1346530 - CAGE/NCAGE Code: 5FBU8 - DUNS Number: 828023452

Local Executive Team:
 BDPA-DC Senior Executives are cleared and eligible for special

STEM-IC (Intell/Cyber) engagements with DoD/IC agencies

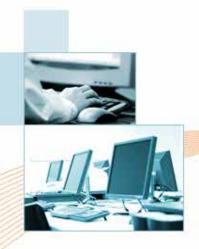
#### BDPA-DC Phone Numbers

Chapter President: 703.627.8257
 Events & Communications: 240.463.6915



# **BDPA Washington, D.C.** Annual Event Reviews

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### Regional Conferences & Annual Awards

#### Senior government officials keynote local BDPA events



Above (L-R), Lt. Gen. Ronnie Hawkins, US Air Force (then Vice Director, Defense Information Systems Agency [DISA]), Jackson (National Dr. Caesar Science Foundation), and ADM Cecil D. Haney, US Navy (then Director. Naval Warfare Integration Group). were distinguished guests and presenters during regional BDPA conferences prior to FY13. Admiral Haney has his fourth star as Commander, Pacific Fleet and Lt. Gen. Hawkins has his third star as DISA's new Director.

## **Multimedia and STEM Support**

BDPA-DC's News Bureau provides print and online newsletter publications, **bdpatoday**, to communities via NBDPA's network of local chapters. TV, mobile video productions, and vignettes for **YouTube** and **Vimeo** which began in FY11 as **Popular Technology TV** (PTTV).



Top 25 media markets in CONUS are targeted for the latest BDPA chapter and technology news via print and online publications. Software development kits (SDK's) for youth programs are used for mobile device application upgrades to popular product lines such as Microsoft **Surface** and Apple's **iPad**.



## **Corporate Engagements with Local Tech-Inclusion Programs**

#### **Advocacy and Entrepreneurship**

#### **Membership Outreach Programs**



BDPA Members in the National Capital Region (NCR) work for or with small business prime and subcontractors supporting private and public sector customers. Congressman **Steny Hoyer** (center) shown with local BDPA Chapter executives from his District.

#### **Corporate Sponsorships**

**HP**, a National BDPA Platinum Sponsor, donates Notebook and Tablet PCs to qualifying high school computer competition (HSCC) students during local, regional, or national HSCC venues.





## **Community Outreach and Government Relations**

#### **Community Outreach**

#### **BDPA-DC** and Internships



Several BDPA Members in the National Capital Region (NCR) work for or with Federal agencies and prime contractors supporting leading-edge programs such as DoD's High-Performance Computing Modernization Program (*HPCMP*) Office (above.)

#### **Government Relations**

#### **BDPA-DC and LISTA**

BDPA-DC supports other IT NPOs such as LISTA (*Latinos in Information Sciences and Technology Association*) when visiting Capitol Hill. Shown below (L-R) are Perry Carter, President, BDPA-DC; Secretary of Labor, The Honorable Hilda L. Solis, and Jose A. Marquez, President and CEO of LISTA.



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# **Chapter TECH-Inclusion & STEM Activities**

### **Advance Program Briefings to Industry (APBI)**



Executives from agencies and regional corporations accept invitations to attend national and regional BDPA events to support our community's CNCI, OPSEC, Cyber, STEM and SITES programs hosted by HBCUs. Above (I-r), 2011 APBI panelists: Captain Daniel Lakhani, **U.S. Marine Corps**; Rear Admiral Michelle Howard, **U.S. Navy** and BDPA Regional Technology Conference Keynote Speaker (2011); Lisa Harbour-Carter (seated), **Comcast**; and Keith Scott, Federal DoD Account Executive of **FireEye**. Nominated for her fourth star in 2013, Vice Admiral, Howard is a recent recipient of an NAACP Image Award, a staunch advocate for STEM careers, and recently was confirmed by the U.S. Senate to become the Navy's Vice CNO, the service's second in command.

## **Classrooms to Boardrooms**



BDPA-DC Student Member and Oracle Scholar FY10-FY 13

Mr. Nunez is a BDPA-DC HSCC Alumni Class of 2010, Computer Science major at Morehouse College currently maintaining a stellar GPA while completing an internship with HP in 2011. In 2012, Nunez completed fellowships with Microsoft and Stanford. He studied in Paris in the summer of 2013 and will intern with Boeing in 2014.

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# Local Chapter STEM-IC (Intel/Cyber) Activities

## **Advance Planning Briefings for Interns (APBi)**



## STEM-IC and ICT Industry Panelists

In 2013, the STEM-IC (Intelligence & Cyber) Panel featured (L-R): Rear Admiral **Will Metts**, US Navy; **Keith Scott**, FireEye; and **Enoch Long**, of Splunk. Lead topics for the young men and women attending during Father's Day weekend were Cybersecurity, OPSEC, good study habits, strong GPAs, and obtaining security clearances in support of viable career opportunities across all industry sectors.

#### **Industry Keynotes**



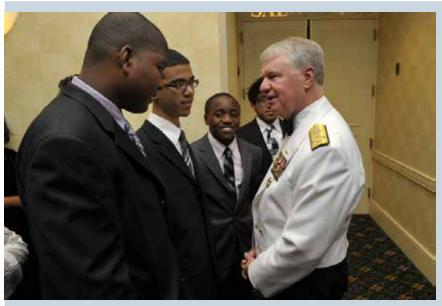
Giving Back. Ensign Raven Stevenson, U.S. Navy, is a BDPA HSCC Alumna who received her commission via NROTC at Duke University in May 2013. She provided keynote remarks to the local BDPA Chapter in North Carolina for her first public appearance shortly after her commission.



# **Annual Regional Chapter Youth R&D Development**

TECH-Inclusion and HBCU/MI Program Support

BDPA-DC and Patriots Technology
Training Center (PTTC) Youth Camps





Admiral Gary Roughead, US Navy (right), former *Chief of Naval Operations* and keynote presenter, speaks with HSCC and IT Showcase finalists during the 32<sup>nd</sup> National BDPA Technology Conference held July 2010 in Philadelphia. A few finalists were invited to and attended the *TeraGrid* Conference with JEF in Pittsburgh, the following week. ADM Roughead serves on Northrop Grumman's Board of Directors which maintains very robust STEM outreach programs in CONUS.

Co-Hosted annually by local HBCUs or MSIs, our PTTC, HSCC and IT Showcase (ITSC) students participate in a wide variety of application development, research, and autonomous systems programming activities in direct support of local and regional CS-STEM oriented student competitions. Next fiscal year, In 2014, our student members will gather May 3-4 at Bowie State University for the annual Youth Technology Summit.

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## **Local Chapter Annual Awards**

Spring & Fall Sponsorships and Internship programs yield over \$15,000 for BDPA-DC Student Members

Fall 2013 Banquet | November 3, 2013 Washington Navy Yard

HSCC Awards • IT Showcase Awards • Internship Awards



**U.S. Navy** 

2013 Chapter Federal Sponsor of the Year Department of Navy CIO (DONCIO) Keynotes Gala



# **Oracle Corporation**

2013, 2012, and 2011 BDPA-DC Chapter Education Sponsor of the Year



# **Local Chapter Annual Grants & Awards (4Q12)**

**Keynote • Community Grants • Awards** 





## 2012 Stakeholders

Adrian Gardner, SES
NASA Goddard CIO
At the banquet, Mr. Gardner stated NASA
is the President's lead Agency for STEM

## Leadership As a 'Contact Sport'

Vice Admiral Brown talks to BDPA-DC's 2013 High School Computer Competition (HSCC )Team Captain Community Outreach, HSCC, ITSC, and STEM



# **Local Chapter Annual Grants & Awards (4Q12)**

**Keynote • Community Grants • Awards** 





Vice Admiral Manson Brown, USCG Theme: Advancing Technical Careers from the Classroom to the Boardroom



## **Best Buy Children's Foundation**

2013 & 2012 Grants to BDPA-DC as new Sponsor in 3Q11 Community Outreach , HSCC, ITSC, and STEM



# **Local Chapter Annual Grants & Awards (4Q13)**

## **Keynote • Community Grants • Awards**





## 2013 Coalition of the Year

National Black MBA Association,
Washington, D.C. Chapter
Win Theme: Advancing Technical Careers
from the Classroom to the Boardroom

## Internships at SiriusXM

BDPA Student Members (above) selected by local sponsor s in FY13 for <u>#TechandMedia</u> internships Win Theme: Community Outreach ,Tech, and Multimedia



# **Local Chapter Annual Awards Gala (4Q13)**

**Keynote • Community Outreach • Corporate Awards** 



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# **Local BDPA Chapters PTTV Fall Episodes (4Q13)**

**Industry Updates • Executive Interviews • Corporate Announcements** 

BDPA-DC enters its second year producing PTTV with industry

Popular Technology TV



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# **BDPA Washington, D.C.** Accomplishments

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# **Local Community Advanced Program Development**

### **Advanced CS-STEM Programs**

### High Performance Computing (HPC) with JEF



Dr. Paul Gray, above left, visiting Associate Professor, Computer Science Department, University of Northern lowa, introduces "Little Fe", the portable cluster for computational science education to JEF students. JEF, a District of Columbia-based NPO, received the first production unit of Little Fe. JEF participants maintain annual BDPA-DC student memberships with their respective local BDPA Chapters.

### **Advanced Program Development in DC**

BDPA-DC college student members work on approved projects, prepare White Papers and presentations with one of our District-based partners *Joint Educational Facilities* (JEF) for regional and national *IT Showcase* (ITSC) competitions. The JEF Lab, in photo shown below, features HP BladeSystem servers and large-format (plotter) HP Designjet printer used for BDPA IT Showcase projects and poster presentations respectively. In 2011, JEF upgraded to a 1Gbps (*1GigE*) connection to the District of Columbia Community Access Network (**DC-CAN**) – managed by the *DC-Net Program* from the District's Office of the Chief Technology Officer (OCTO).



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# **Local Chapter Professional Development**

## Regional Youth Programs & Scholarships

#### **BDPA-DC Annual Student Awards**



BDPA-DC *Oracle Foundation Scholarship* winners and High School Computer Competition (HSCC) Co-Captains Francisco Nunez and TurKenya Herring with Louis Shack (left), BDPA-DC HSCC Program Director and Perry Carter (right), Chapter President.

## **Professional Development**

BDPA-DC, BDPA NoVA, and **bdpatoday** support local technology expos, career fairs, and regional ICT industry trade shows.



Attending Federal OSDBU Procurement Conferences
Office of Small and Disadvantaged Business
Utilization

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## **Local NPO Engagements with CS-STEM Programs**

## Small & Midsized Business (SMB) Mentors



Ms. Marjorie E. Forbes (center) received the Host Chapter's Lifetime Achievement Award for 2011. Ms. Forbes is Vice President of Intelligence Solutions for Ross Technologies, Inc. (RTGX). She retired from the National Security Agency (NSA) in 2007 as a member of the Defense Intelligence Senior Executive Service (DISES). Ms. Forbes and other SMB Executives support and sponsor young men and women interested in Cyber or IT careers and related CS-STEM fields of study.

#### **CS-STEM/STEM Technology Programs**

BDPA-DC supports Computer Science (CS) and Science Technology Engineering and Math (STEM) programs that bridge technology gaps in K-12, young adult education and professional development. The Chapter partners with organizations such as **JEF**, *FIRST* **Robotics**, *Patriots Technical Training Center*, (PTTC) and the *YMCA* on CS-STEM community oriented projects.



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### **Advance Planning Briefings for Interns (APBi)**

#### **Classrooms to Boardrooms**



#### 2013 **B-School** and **Small Business** Initiatives

**BDPA-DC** was invited by Dr. Rajni Goel (left) to attend Howard University's IS Advisory Council meeting and luncheon with new student members and faculty in November of 2013. Dr. Baron H. Harvey, Dean of Howard University's School of Business, provided opening and welcoming remarks. Dr. Goel is Associate Professor and Chair at Howard University's School of Business.



Dr. Rajni S. Goel
BDPA-DC 2013
Corporate Champion

Dr. Rajni Goel, Howard University, is the local chapter's champion for MBA, entrepreneurship, and supply chain management (SCM) programs for BDPA in the Washington, D.C. area.

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# **Local Chapter Cyber & STEM Activities**

### **Advance Planning Briefings for Interns (APBi)**

# Classrooms to Boardrooms



## 2013 Cyber Challenge Teams

Executives from agencies, corporations, and regional BDPA Chapters honor local collegiate Cyber Challenge team members during the annual fall banquet. Above, Prince George's Community College (PGCC) 2012's Cyber Challenge Team attends annual event to discuss career, scholarship, certification, and internship opportunities with potential employers and sponsors.



Dr. Daryl Stone
BDPA-DC 2013 and 2012
Corporate Champion

Dr. Daryl Stone is a newly tenured Professor, Computer Science, at Bowie State University and one of the Chapter's Principal Investigators (PI) for STEM-IC and CS-STEM Projects in the Washington, D.C. area.



# Local Chapter Industry, Trade, & STEM Collaboration

#### **Inclusion and Outreach**





2013 National Small Business Week Mixer

Local entrepreneurs and BDPA Members celebrate National Small Business Week 2013 at *The Microsoft Store* in Fashion Centre at Pentagon City with BDPA-DC and BDPA NoVA. Presentation topics and activities included: Windows 8 for Entrepreneurs, Start-Ups, and SMBs. Students at the store shared interests in Smart Phones and Gaming.



## Local Chapter Industry, Trade, & Workforce Collaboration

### **Industry Trade Publications & Social Media**

FY13 | 7th Anniversary Series



#### 2012 Communications & Public Relations Teams

BDPA's Journalism students partner with media, entertainment, and ICT industry mentors to enhance coverage of industry news through the lens of their respective cultures and communities. Shown above, Prince George's Community College (PGCC) Journalism students attending the chapter's annual fall awards events with their mentors.



In 2013, BDPA-DC celebrated its chapter newsletter's seventh year with a new design and interactive features provided by various industry sponsors. HSCC, ITSC, Journalism student members, and interns support various projects.



# **Previous Regional Chapter STEM Campaigns**

Regional High School
Computer
Competitions

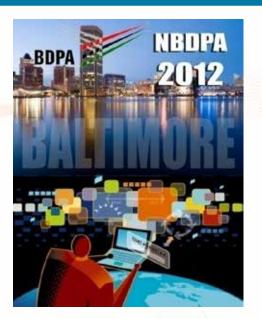
National BDPA Technology
Conference
Baltimore 2012

National BDPA Technology
Conference
Washington 2013



2011
Regional Brackets

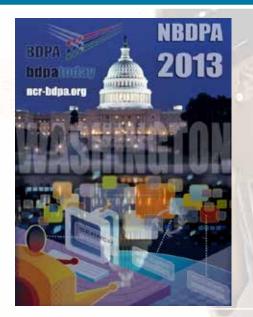
Corporate Sponsorships and Partner Donations for ITSC Teams & HSCC Top Seeds



NBDPA 2012

Baltimore Hilton

34<sup>th</sup> National Technology Conference August 1-4, 2012 HSCC and ITSC Sponsorships



NBDPA 2013
Washington Hilton

35<sup>th</sup> National Technology Conference August 13-17, 2013 HSCC and ITSC Sponsorships



# National BDPA Technology Conference & Career Fair BDPA-DC 2013 Host Chapter

National High School Computer Competition (HSCC)

ICT Industry Partners Seek Qualified Students for Entry Level Opportunities







# National BDPA Technology Conference & Career Fair BDPA Indianapolis 2014 Host Chapter





# National BDPA Technology Conference & Career Fair

Marketing FY15 Begins for NBDPA's 40th Anniversary





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Visit National BDPA: www.bdpa.org

36<sup>th</sup> Annual National BDPA Technology Conference

Indianapolis, IN | August 5-9, 2014

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